

# **RICHLAND CENTER AREA ADVANTAGE**

## **JUST A FEW AREA SHOPPING ADVANTAGES!!!**

### **1. Convenience**

Your area merchants are only a very short walk, bike ride or drive away

### **2. Personal Service**

Your area merchants are here to serve you with friendly personal service. After all, they live here too, so they want to make sure they treat you right.

### **3. Helps Pay Your Taxes**

Businesses pay taxes on their property, plus owners and employees live in this area and thus pay taxes on their properties. All of this adds up to broadening the tax base, which helps provide better services to the community at reasonable rates.

### **4. Community Growth**

A growing community is a healthy community. Keeping your business in the area promotes steady growth.

### **5. Lower Travel Costs**

Gas and wear and tear on your car add up. Shopping in the area can save a bundle in this category.

### **6. Save Time**

It is often said that time is money. Time is a big savings when you shop in the area. No travel time, plenty of parking and quick service will free you to do other things.



### **7. Supports Local Functions**

When an area organization needs to earn extra money, it is usually the area businesses that are asked. By supporting your area businesses, you are also helping to support area organizations.

### **8. Jobs**

Area businesses provide area jobs. The more successful the business, the more jobs provided.

### **9. Good Selection**

There is a variety of businesses here, both retail and service. All offer different selections and services.

### **10. Community Goodwill**

When you shop in this area it gives you a good feeling to know you're supporting your community. It also gives businesses a good feeling to know they are providing a service to their community and area.

### **11. Quality**

Your area businesses have always maintained a high standard of quality. They are unwilling to sell you seconds just to make it look like a great deal.

### **12. Price, Yes Price!**

Stop in and compare apples to apples. You may be surprised to find out that area merchants have very competitive prices, **THEY WANT YOUR BUSINESS!** They know they have to stay competitive to get it!

**Give your area merchants every advantage and consideration for your shopping needs.  
Your area will grow with your continued support.**